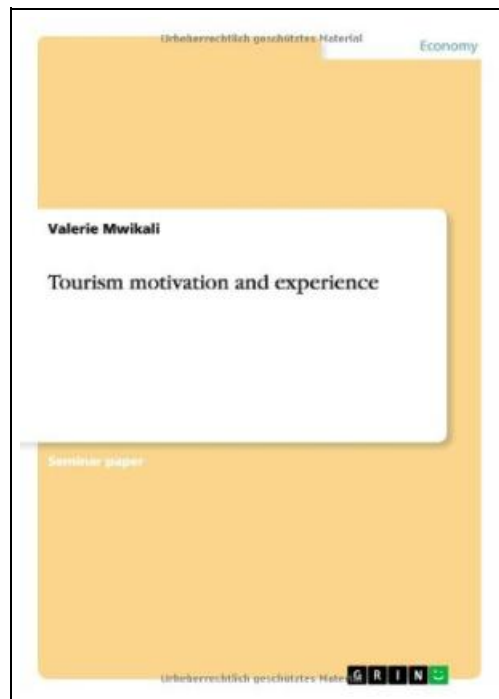


## Tourism motivation and experience



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GRIN Verlag. Paperback. Condition: New. 24 pages. Dimensions: 8.3in. x 5.8in. x 0.1in.Seminar paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: A, University of Cambridge, language: English, abstract: Tourism is a traveling event for people who have deep interest in visiting new places, enjoying every moment of fun in their life, experiencing different adventures and expeditions. People have different motives for the tour. Some people go for tour for business purposes, some for making them relaxed and others in exploring places and gaining practical knowledge about the historic, cultural and contemporary state of the places. Tourists are the people who visit and stay in different countries for not more than one year for different purposes. Cambridge is typically known by the name as the home of the Cambridge University and is situated at the heart of Silicon Valley. Cambridge is a place most appreciated by tourists because among the top five universities, University of Cambridge is one of them. People visit this place to enjoy and experience different historic and cultural buildings like Kings College Chapel and Choir, Peckover House and Garden, Houghton Mill, and many more interesting places. Some of these places give a beautiful landscape scenario which attracts more tourists to visit Cambridge. Tourist mostly enjoys the nightlife wherein they enjoy going to pubs, bars, and clubs. Also some tourist likes to experience punting and boating (Cees, 2000). The present theoretical study focuses on the characteristics of Cambridge tourism and tourist motivation and experience in Cambridge. Tourist visiting Cambridge are more likely to attract with the day and nightlife of the people. The morning and evening landscapes are also appreciated by the tourists. Tourists who come for spending holidays prefer to stay in the very famous four star hotel namely...

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