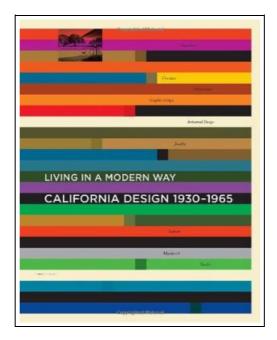
California Design, 1930-1965: Living in a Modern Way (Hardback)



Filesize: 5.27 MB

Reviews

It is an remarkable ebook which i have possibly read. It really is packed with wisdom and knowledge Its been printed in an extremely easy way which is only after i finished reading through this pdf by which really altered me, alter the way i believe.

(Dr. Nikolas Mayer)

CALIFORNIA DESIGN, 1930-1965: LIVING IN A MODERN WAY (HARDBACK)



MIT Press Ltd, United States, 2011. Hardback. Book Condition: New. 310 x 249 mm. Language: English . Brand New Book. In 1951, designer Greta Magnusson Grossman observed that California design was not a superimposed style, but an answer to present conditions. It has developed out of our own preferences for living in a modern way. California design influenced the material culture of the entire country, in everything from architecture to fashion. This generously illustrated book, which accompanies a major exhibition at the Los Angeles County Museum of Art, is the first comprehensive examination of California s mid-century modern design. It begins by tracing the origins of a distinctively California modernism in the 1930s by such European emigres as Richard Neutra, Rudolph Schindler, and Kem Weber; it finds other specific design influences and innovations in solid-color commercial ceramics, inspirations from Mexico and Asia, new schools for design training, new concepts about leisure, and the conversion of wartime technologies to peacetime use (exemplified by Charles and Ray Eames s plywood and fiberglass furniture). The heart of California Design is the modern California home, famously characterized by open plans conducive to outdoor living. The layouts of modernist homes by Pierre Koenig, Craig Ellwood, and Raphael Soriano, for example, were intended to blur the distinction between indoors and out. Homes were furnished with products from Heath Ceramics, Van Keppel-Green, and Architectural Pottery as well as other, previously unheralded companies and designers. Many objects were designed to be multifunctional: pool and patio furniture that was equally suitable indoors, lighting that was both task and ambient, bookshelves that served as room dividers, and bathing suits that would turn into ensembles appropriate for indoor entertainment. California Design includes 350 images, most in color, of furniture, ceramics, metalwork, architecture, graphic and industrial design, film, textiles, and fashion, and ten...



Read California Design, 1930-1965: Living in a Modern Way (Hardback) Online

Download PDF California Design, 1930-1965: Living in a Modern Way (Hardback)

You May Also Like



Baby Must Haves The Essential Guide to Everything from Cribs to Bibs 2007 Paperback

Book Condition: Brand New. Book Condition: Brand New.

Download ePub x



Weebies Family Halloween Night English Language: English Language British Full Colour

 $Create space, United States, 2014. \ Paperback. \ Book Condition: New. \ 229 x 152 \ mm. \ Language: English. \ Brand New Book ***** Print on Demand ******. Children's Weebies Family Halloween Night Book 20 starts to teach Pre-School and...$

Download ePub »



A Summer in a Canyon (Dodo Press)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author...

Download ePub »



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.

Download ePub »



Daddyteller: How to Be a Hero to Your Kids and Teach Them What's Really by Telling Them One Simple Story at a

Createspace, United States, 2013. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. You have the power, Dad, to influence and educate your child. You can...

Download ePub »



YJ] New primary school language learning counseling language book of knowledge [Genuine Specials(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2011-03-01 Pages: 752 Publisher: Jilin University Shop Books All the new

Save Document »



A Letter from Dorset: Set 11: Non-Fiction

Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, A Letter from Dorset: Set 11: Non-Fiction, Emma Lynch, This title is part of Phonics Bug - the first Phonics programme to bring together research-based teaching

Save Document »



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can download

Save Document »



Jape the Grape Ape from Outer Space Episode Three: Who Stole the Stars?

AUTHORHOUSE, United States, 2007. Paperback. Book Condition: New. Erik Rodenhiser (illustrator). 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. This book is hysterically funny; I love it. I

Save Document »



From Kristallnacht to Israel: A Holocaust Survivor s Journey

Dog Ear Publishing, United States, 2009. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. In the 1930s, as evil begins to envelope Europe, Karl Rothstein

Save Document »