

## Tata Acquires Corus: A case Study



Filesize: 7.36 MB

### **Reviews**

*Absolutely essential go through ebook. It typically does not cost a lot of. I realized this publication from my i and dad encouraged this publication to discover.*

**(Mallie Ondricka)**

## TATA ACQUIRES CORUS: A CASE STUDY



To save **Tata Acquires Corus: A case Study** PDF, you should click the link listed below and save the file or gain access to other information that are in conjunction with TATA ACQUIRES CORUS: A CASE STUDY ebook.

GRIN Verlag Sep 2012, 2012. Taschenbuch. Book Condition: Neu. 215x152x15 mm. This item is printed on demand - Print on Demand Neuware - Research Paper from the year 2012 in the subject Business economics - Business Management, Corporate Governance, grade: -, - (Indian Institute of Technology, Kharagpur), course: Strategic Management, language: English, comment: The Case depicts implementation of Growth Strategy by acquisition of another company in a totally different business environment and cultural setup. The Case Study was tested in a class of Post Graduate Diploma in Management at Calcutta Business School as a part in the course on Marketing Strategy in 2012. , abstract: January 31, 2007, added a shining feather in the cap of corporate Tata Steel which was celebrating its centenary year 2006-07. This day Tata Steel acquired the ninth largest steel producer of the world Corus in an all cash deal of \$12.15 billion (around Rs. 55,000 crore) and catapulted itself from the 56th largest steel producer in the world to 6th largest steel producer in the world. It became the largest acquisition by an Indian company and the second largest in the industry after Mittal Steel's \$38.3 billion acquisition of Arcelor. By offering 608 pence per share (pps), which beat a price of Brazilian company Companhia Siderurgica Nacional (CSN) of 603 pps, was 33.6% higher than its original bid. By some measures, it exceeded the price paid in other recent industry deals, such as Mittal Steel's acquisition of Arcelor last year. In its centenary year of 2007, Tata Steel, a subsidiary of Tata Group - India's largest private sector company, was aiming to touch the production figure of 7 million tonnes but the acquisition would bring the total capacity of the group to around 23 million tonnes, making it the sixth largest...



[Read Tata Acquires Corus: A case Study Online](#)



[Download PDF Tata Acquires Corus: A case Study](#)

## See Also



**[PDF] Shadows Bright as Glass: The Remarkable Story of One Man's Journey from Brain Trauma to Artistic Triumph**

Click the link beneath to get "Shadows Bright as Glass: The Remarkable Story of One Man's Journey from Brain Trauma to Artistic Triumph" PDF file.

[Download eBook »](#)



**[PDF] Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .**

Click the link beneath to get "Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications ." PDF file.

[Download eBook »](#)



**[PDF] From Kristallnacht to Israel: A Holocaust Survivor s Journey**

Click the link beneath to get "From Kristallnacht to Israel: A Holocaust Survivor s Journey" PDF file.

[Download eBook »](#)



**[PDF] Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America**

Click the link beneath to get "Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America" PDF file.

[Download eBook »](#)



**[PDF] Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback**

Click the link beneath to get "Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback" PDF file.

[Download eBook »](#)



**[PDF] RCadvisor s Modify: Design and Build From Scratch Your Own Modern Flying Model Airplane In One Day for Just**

Click the link beneath to get "RCadvisor s Modify: Design and Build From Scratch Your Own Modern Flying Model Airplane In One Day for Just " PDF file.

[Download eBook »](#)